

A conceptual image for a sales desk. A hand emerges from a body of water, holding a clear bottle with a green label that reads "PUT YOUR BRAND HERE". The background is a sunset over the ocean, with the sun low on the horizon, creating a warm glow. The text "SALES DESK" is overlaid in the center in a bold, dark blue font.

SALES DESK



WE'RE MORE THAN
JUST A

WATER BRAND





"HALF OF THE MONEY
PEOPLE SPEND
ON ADVERTISEMENT
DOESN'T SEEM EFFECTIVE,

**ADVERTISING
HERE**





"INDIA'S EXCLUSIVE BRANDED PACKAGED WATER INNOVATION!"





"INTRODUCING FREEH2O: PURE HYDRATION, LIBERATED."

- Introducing Free H2o, Led By **MR. VIKRANT PANCHASARA**, An Architect From **THE UNIVERSITY OF EAST LONDON**, Setting The Stage For A Lasting Legacy. **VIKRANT PANCHASARA** Is Also Keenly Involved In Various, Employee Engagement Initiatives To Bring In A Young And Vibrant Culture. Vikrant's Zeal And Passion Will Play A Vital Role In Growth And Stewardship To Pivot **FREE H2O** And **UNIHOOD** To Greater Levels.
- **MRS SHIVANI PATEL** Is Driving The Expansion Of **FREE H2O** Into New Categories, Geographies And Formats And Is Focused On Enhancing The Overall Customer Experience. With Wide Experience And Enriched Experience Of Business And Creativity, She Has Been Instrumental In Expansion Of **UNIHOOD'S** Own Brand Portfolio.
- Customers Receive Our **Alkaline Water Bottle** At **Zero Cost**, Catering To Their Physical Thirst While Meeting Their Emotional Need For Equity And Accessibility.



- With 75%* of the space on our medium dedicated to your brand, it's sure to grab more attention and make a lasting impression. Your message will have a strong impact, refreshing customers' memories and staying memorable compared to other methods.
- It's Sure To Grab More Attention And Make A Lasting Impression. Your Message Will Have A Strong Impact, Refreshing Customers' Memories And Staying Memorable Compared To Other Methods.
- Moreover, this new communication method stays with consumers for longer periods, increasing the chances of them remembering your brand.

75%* of the space
dedicated to your brand

117 X 85mm

WATER SHOULD BE FREE FOR ALL

52 X 85mm

WATER SHOULD BE FREE FOR ALL



● Why Choose Free H2O as Your Branding Medium?

- ◆ CSR
- ◆ TRANSPARENT
- ◆ INNOVATIVE
- ◆ TARGETED
- ◆ HIGH EFFICACY

Promotion for a Good Cause

By including alkaline water bottles in your CSR plans without spending too much on marketing, your brand can help important global issues.

Value Alignment

We're Part Of A Movement

Providing Clean And Fresh Alkaline Water To Society

For No Cost Per Bottle. Your Brand Supports This Cause, Making A Positive Impact On Society.

Clutter-Free Advertising

Branding on a bottle stands out without distractions, making it easier for customers to notice and remember your brand.

It's a unique way to connect with your audience and make a lasting impression.

Cost-Effectiveness

Branded water bottles are a smart investment.

They cost less per impression than billboards or TV ads and grab more attention from your audience.



● Why Choose Free H2O as Your Branding Medium?

- ◆ CSR
- ◆ TRANSPARENT
- ◆ INNOVATIVE
- ◆ TARGETED
- ◆ HIGH EFFICACY

Customization and Branding

We make sure your branding fits your vision, with logos, taglines, and design that seamlessly blend onto the bottle.

Social Media

When People Love Your Branded Water Bottles, They're Likely To Share Their Experience Online, Spreading The Word About Your Brand.

Strategic Placement

FREE H2O Alkaline Water Bottles Are Strategically Placed In Exhibitions, Parks, Public Transport, Offices, Barber Shop , Gyms, , And Homes, Serving As Prime Advertising Spots. People Use Them Throughout The Day, So Your Brand Gets Noticed More, Helping Customers Remember It Better.

New Branding Trends

Get On Board With The Latest Marketing Trend Using Water Bottles. Brand Managers Are Finding New Ways To Promote Heir Brands While Moving Away From Old-fashioned Methods.

Data Insights

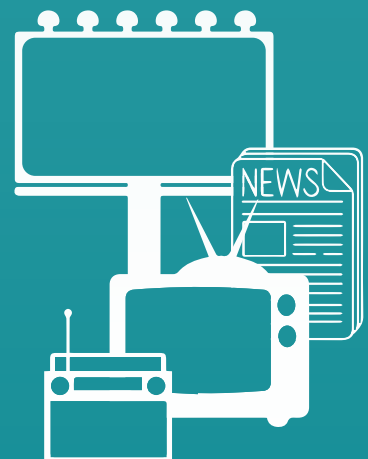
We use geo-mapping to track where bottles go and how they're used, giving you valuable information about what your customers like



IN



OUT





PLACEMENT OF OUR BRANDED WATER BOTTLE

BTL Activities:

- Events and Exhibition Marketing
- Marathons
- Mall Activations
- RWA (Resident Welfare Association) Activations



PLACEMENT OF YOUR BRANDED BOTTLE

Cart Placement

In advertising, it's all about being on the move. We place carts around Nationwide turning them into mobile billboards for your brand.

Unlike regular billboards, these carts move around, spreading your message wherever they go. Your brand isn't stuck in one place; it's out there, reaching new people and grabbing their attention.

With our "Geo Tracking" feature, you can find out where these carts are and connect with potential customers nearby. It's about being there when they need you.

Don't wait for customers to come to you; take your brand to them, wherever they may be.

FREE **H₂O**



WATER SHOULD BE FREE FOR ALL

FREE ALKALINE WATER



ALKALINE
WATER

8+
PH

SUPERIOR
HYDRATION

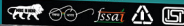
ZERO
CALORIE

GLUTEN
FREE

300.ML

+91 90 90 80 76 76
FREEH2O.CO.IN

MARKETED BY
UNIHOOD
MANUFACTURED BY
S.V.C BEVERAGES



WATER SHOULD BE FREE FOR ALL



How can FREE H2O help in scaling your business

- Customer engagement- In order to boost sales and staying relevant, one can create engaging content around the bottle of your products and services.
- Building reputation- Wider presence of your product and services, across multinational cities states and counties via our bottles can help your business grow and increase lifespan.
- Personalising Marketing- **FREE H2O** can help you customise and personalise your content according to each town city or state. This can help you overcoming mainstream marketing strategy, which can help you gain customer value and trust.
- Product development- Branding, Labelling and customer feedback will help you increase revenue options and set better goals for your business.



GET IN TOUCH

Email Address

FREE H2O.CO.IN

Phone No.

+91 90 90 80 76 76

Our Website

www.freeh2o.info

